



# Vishveshwarya

Group of Institutions

Affiliated to AKTU, Lucknow (U.P) | CCS University, Meerut (U.P)  
Technical Campus, Approved by AICTE / UGC / PCI / BTE / BCI  
Approved by M.HRD (Government of India)

# WHY?

# MBA+

## EMPLOYABILITY PROGRAMME





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**WHY? MBA + EMPLOYABILITY**

**45%<sup>#</sup>**

**OF MBA  
GRADUATES ARE**

**NOT  
EMPLOYABLE**

# Source - India Skill Report 2022



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**WHY? MBA + EMPLOYABILITY**

**A** ← **SKILL** → **GAP**

**Between Current Industry's**

**WORKFORCE DEMAND & AVAILABLE SUPPLY**

(Skillsets are not matching the required requirements)



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**WHY? MBA + EMPLOYABILITY**

# HOW TALENT IS ASSESSED

**Behavioral Personality Assessment  
is applicable at the mid & junior level too.**

# Source- India Skill Report 2022

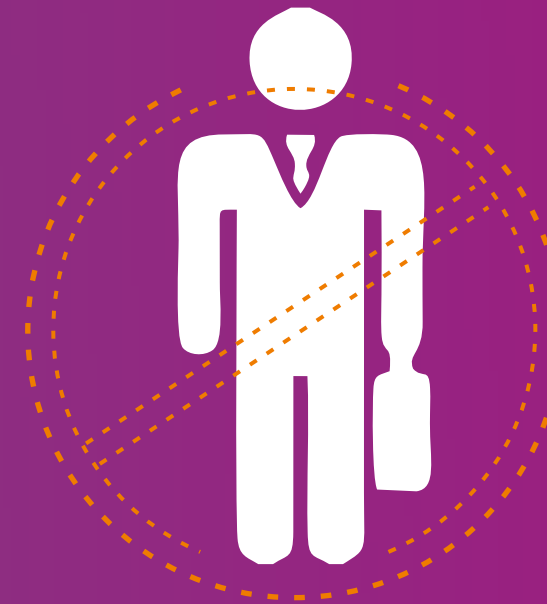


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**WHY? MBA + EMPLOYABILITY**



GETTING A  
**DEGREE**  $\neq$

WILL NOT MAKE YOU  
**EMPLOYABLE**



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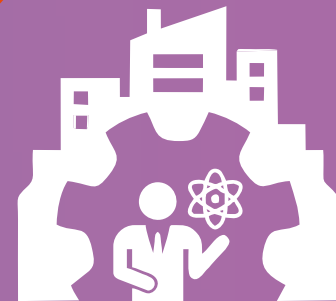
**WHY? MBA + EMPLOYABILITY**

# What Students Want?

Conducive Learning Environment



**QUALITY  
PLACEMENT**



**OUTSTANDING  
FACULTY &  
INFRASTRUCTURE**



**INTENSE  
INDUSTRY-ACADEMIA  
COLLABORATION**



**HOLISTIC  
PERSONALITY  
DEVELOPMENT**



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**WHY? MBA + EMPLOYABILITY**

# What Students Want?

Conducive Learning Environment



**EXTRACURRICULAR  
ACTIVITIES**



**GLOBAL  
EXPOSURE**



**EXCELLENT CAMPUS  
FACILITIES**



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**WHY? MBA + EMPLOYABILITY**

# What the Industry Wants?



COMPANIES ARE NOW LOOKING FOR

**SKILLED PEOPLE**

WHO CAN WORK INDEPENDENTLY

# Employable **SKILL** Set

VGI's

## **MBA + Employability Program**

specifically trains and  
grooms students in these

**14 parameters**





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**WHY? MBA + EMPLOYABILITY**

# MAJOR SOFT SKILLS

## VITAL IN PROBLEM SOLVING

01



**EXCELLENT  
COMMUNICATION  
SKILLS**

02



**MOTIVATED,  
SELF DRIVEN  
& PASSIONATE**

03



**WELL  
GROOMED  
PERSONALITY**

04



**ANALYTICAL  
AND CRITICAL  
THINKING**

05



**KNOWLEDGE,  
SKILLS &  
ABILITY**



## ESSENTIAL SOFT SKILLS IN PROBLEM SOLVING

- 06 Active learning, Resilience, Flexibility
- 07 Digital Dexterity
- 08 Technological Skills.
- 09 Ability to work productively in a team (Player)
- 10 Excellent Leadership Style
- 11 Integrity & Conscientiousness
- 12 Change & Adaptability Mindset
- 13 Creativity & Innovative Thinking
- 14 Global Awareness



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**WHY? MBA + EMPLOYABILITY**

# WHO NEEDS THIS MOST



Students from **B & C Towns**  
as well as for Students with **Rural**  
**Backgrounds** needing Special

**Grooming & Development**



# UNIQUE FEATURES

- Assured Competence
- Guaranteed Placement\*
- Payment after placement\*
- Min. assured package



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**WHY? MBA + EMPLOYABILITY**

# What's in it ?



**AKTU MBA program for two years**

as per University syllabus

+



**Specially Designed Industry Focused  
Employability Training**

[ To be covered in one & half years (up to semester-3) ]



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**WHY? MBA + EMPLOYABILITY**



# Major Thrust Areas of Employability

1



**English and Business**  
Communications

2



**Soft Skill Development** including  
various types of etiquettes & PD

3



## Technological Skills Development

(MS office incl. Excel & Advance Excel, Graphics, Multimedia Applications, Printers, Xerox, Audio-Visual Aids etc, Digital Marketing & Emerging Technologies)

4



## Aptitude & GD&PI Skills

(Industry Focused Aptitude training, GD and interview skills including mock interviews)

5



### Additional Training

Including IT  
for each specialisation

6



### Physical & Mental Well being Training

including Sports, Yoga, Martial arts,  
taekwondo, including  
self defense techniques etc.

7



### Industry-Academia interface

through Industrial visits,  
Industry speakers &  
Educational tours



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**WHY? MBA + EMPLOYABILITY**

# How is it Different ?

- **Focused training for one & half years.**
  - English as a subject & Business communications
  - Soft skills development
  - Technological skills being developed including Excel & specialization IT training
  - Aptitude, GD & PI training
- **Specialized training**
  - As per the choice of specialization & needs of students.
- **Hostel facility for MBA + Employability students**



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**WHY? MBA + EMPLOYABILITY**



# MBA + **EMPLOYABILITY** PROGRAMME

**ENGAGE • EMPOWER • EMPLOY**

Assured Placement with unique feature of PAY AFTER PLACEMENT\*

\*under placement guarantee agreement



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**WHY? MBA + EMPLOYABILITY**

Programs that

**GUARANTEE YOU EMPLOYMENT**



**FUTURE GROWTH ASSURANCE**

Employers today need contributors and be an asset from the day one.



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**WHY? MBA + EMPLOYABILITY**

# VGI meets { employers requirements and student expectations }

**SKILLS THAT  
TRANSFORM  
YOU AND  
OPEN YOUR  
CAREER  
GOAL**

## Hard Skills

- Presentation Tool
- Risk Management Tool
- Software Tool
- Computer Skills
- Data Analysis
- Foreign Language
- Learning by Doing



LEARNING BY DOING

## Soft Skills

- Communication Skills
- Adaptability
- Problem Solving
- Creativity
- Time Management
- Willingness to Learn
- Decision Making



COMMUNICATION SKILLS

## Technical Skills

- Microsoft 365
- Advance Excel
- Designing & Development Skills
- Tableau
- Power BI
- Data Science
- SBM [ Strategic Business Intelligence]



INTRODUCTION TO REALITY

## Behavioural Skills

- Motivation
- Body Language
- Inter Personal
- Team Work
- Delegation
- Leadership
- Cross Culture Interaction



PERSONALTY GROOMING



# DIFFERENTIATORS

|                                                                                                                                                                                                         | MBA + EMPLOYABILITY PROGRAM | MBA from University | MBA from any other Delhi-NCR institute |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------|---------------------|----------------------------------------|
| Curriculum benchmarked against best Global and Indian B-Schools                                                                                                                                         | ✓                           | X                   | ✓                                      |
| Min 50% of teaching by corporate experts/Leading academicians                                                                                                                                           | ✓                           | ✓                   | X                                      |
| Curriculum focused on current corporate and social needs                                                                                                                                                | ✓                           | X                   | X                                      |
| Focus on improving weak students into professionals                                                                                                                                                     | ✓                           | X                   | X                                      |
| Regular MBA-1,000 Hrs. of academics                                                                                                                                                                     | ✓                           | ✓                   | ✓                                      |
| XXX Hrs of Employability training by specialist lecturers                                                                                                                                               | ✓                           | X                   | X                                      |
| Rigorous lessons of professional communication/grooming                                                                                                                                                 | ✓                           | X                   | X                                      |
| Daily Newspaper sessions and interactive dicussions with experts on updated management tools and techniques                                                                                             | ✓                           | X                   | X                                      |
| Behavioral/Personality/Attitude skill training named as transition training: transition from college to corporate                                                                                       | ✓                           | X                   | X                                      |
| Holistic learning through club, professional, cultural and social activities                                                                                                                            | ✓                           | X                   | ✓                                      |
| Placement guarantee                                                                                                                                                                                     | ✓                           | X                   | X                                      |
| Extra 4 hrs student engagement for employability oriented programs                                                                                                                                      | ✓                           | X                   | X                                      |
| Additional Certification programs not covered under university curriculum                                                                                                                               | ✓                           | X                   | X                                      |
| Compulsory projects and reasearch based study in each semester                                                                                                                                          | ✓                           | X                   | ✓                                      |
| Biggest secured and disciplines education city of delhi-NCR (Noida/G.Noida) of 65 acred with all facilities and amenities within the residential campus                                                 | ✓                           | X                   | X                                      |
| An MBA degree with many certified updated modules and value added programs on completion of 2 years of degree program                                                                                   | ✓                           | X                   | X                                      |
| Experiential and fun based learning enviornment                                                                                                                                                         | ✓                           | X                   | X                                      |
| Separate Employment score cards - based on frequent stringent interviews, tests and projects under corporate / academicians mentorship to earn placement guarantee feature apart from university degree | ✓                           | X                   | X                                      |



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WHY? **MBA + EMPLOYABILITY**

# WHY MBA + Employability

What the student  
learn from **MBA**

Develop theoretical  
concepts that are  
essential in the  
business world

+

What the student  
learn from **PGDBM**

Makes every student  
industry ready &  
adaptable to the  
organizational culture

+

What the student  
learn from  
**Employability**

Develops job skills, life  
skills, solid character  
& great Confidence

=

**MBA+  
Employability**

Prepares the student to  
be Job-ready on First  
Day of the work, builds  
job competencies

**LIFE SKILLS &  
FUTURE READY**

**Employability program** makes a huge impact on career growth & smooth progression



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**WHY? MBA + EMPLOYABILITY**



INVEST  
**2 LAKH** per year  
**IN YOUR CAREER**

- ✓ Pay part\* of 1st year fee
- ✓ Get Guaranteed Placement\* in 2nd year
- ✓ Pay rest of the fees from your own salary (Optional)

\*pay initial amount of total fee | under placement guarantee agreement



FEE INFORMATION\*

2023-24

MBA+ Employability Program

|                                           | Title                                                          | 1st year | 2nd year | Details                                                                      |
|-------------------------------------------|----------------------------------------------------------------|----------|----------|------------------------------------------------------------------------------|
| Academic Fee                              | Aspirant Evaluation                                            | 5425     | NIL      | Security, ID Photo and<br>Self-Declaration Form, etc.                        |
|                                           | Enrollment fee                                                 | 22500    | 7500     | Institute Fee and Admission<br>Processing Fee and Refundable<br>Security Fee |
|                                           | Tuition fee                                                    | 59700    | 59700    | As Per Institute                                                             |
|                                           | Uniform Fee                                                    | 14500    | NIL      | For 1st Year and 2nd Year<br>Institute Uniform and<br>Accessories            |
| Others                                    |                                                                |          |          |                                                                              |
| Basics Technical Training & Certification | Microsoft Excel Expert                                         | 20000    | 10000    | Including Lab Charges                                                        |
|                                           | Statistics for data analysis                                   | 34800    | 20000    | Training Fee and Lab Charges<br>Including Lab Charges                        |
| Advance Level Training & Certification    | Certified Data Visualization Specialist (CDVS)                 | NIL      | 34500    | Training Fee and Lab Charges<br>Including Lab Charges                        |
|                                           | Microsoft Power BI Data Analyst                                | NIL      | 28500    | Training Fee and Lab Charges<br>Including Lab Charges                        |
|                                           | Data Analyst Major Project                                     | NIL      | 30000    | Project Fee and Lab Charges<br>Including Lab Charges                         |
| Holistic Development Program              | English Foundation (Basics)                                    | 9000     | NIL      | English Language Training Program<br>Including Lab Charges                   |
|                                           | English Foundation (Advanced)                                  | NIL      | 19500    | Institute Fee and Admission<br>Processing Fee and Refundable<br>Security Fee |
|                                           | Soft Skills (Basics)                                           | 10000    | 5800     | Training Fee and Lab Charges<br>Including Lab Charges                        |
|                                           | National/International Immersion program                       | 39000    | 8000     | Travel Fee and Lab Charges<br>Including Lab Charges                          |
|                                           | Mock Interviews                                                | 10000    | 20000    | Interview Fee and Lab Charges<br>Including Lab Charges                       |
|                                           | Internal Evaluation and Student Mapping (Through AI based LMS) | 12000    | 10000    | Institute Fee and Admission<br>Processing Fee and Refundable<br>Security Fee |

|                              | Title                                                                                                                                                            | 1st year | 2nd year | Details                                                                |
|------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|----------|------------------------------------------------------------------------|
| Holistic Development Program | Sports Activity and Participation                                                                                                                                | 6000     | 8000     | Sports Activity and Participation<br>Including Lab Charges             |
|                              | Laptop (Make to be decided by Institute)<br>Laptop will Remain with Student. Installation and authorized Software. Hardware Damage will be take care by Student. | 47500    | 10000    | Hardware Fee and Lab Charges<br>Including Lab Charges                  |
| Industrial Interaction       | Industrial Visits                                                                                                                                                | 29075    | 25000    | Industrial Visits Fee and Lab Charges<br>Including Lab Charges         |
|                              | Expert Lectures from Industry Experts                                                                                                                            | 10000    | 23500    | Expert Lectures Fee and Lab Charges<br>Including Lab Charges           |
|                              | Pre-Placement Interaction                                                                                                                                        | NIL      | 9500     | Pre-Placement Interaction Fee and Lab Charges<br>Including Lab Charges |
|                              | Hostel Fee                                                                                                                                                       | FOC      | FOC      | Hostel Fee and Lab Charges<br>Including Lab Charges                    |
|                              | Mess Charges                                                                                                                                                     | 45500    | 45500    | Mess Charges Fee and Lab Charges<br>Including Lab Charges              |
|                              | Total Fee                                                                                                                                                        | 375000   | 375000   | Total Fee and Lab Charges<br>Including Lab Charges                     |

- Note
1. Enrollment fee is non-refundable.

2. The initial fee of INR 2 lac per annum student has to pay & INR 3,50,000 after placement scheme, in which remaining amount of INR 3,50,000 to be paid by the student to the institution after getting placement.

3. Remaining amount will be paid in the form of every month Installments (ranging 10,000-11,000 approx) after getting job of Minimum Package of INR 3,50,000 onwards.

4. This Total fee of INR 4,00,000 of two years, students will pay in a maximum of six installments for six-semester as per mentioned amount i.e 1,50,000/- at the time of admission & 50,000/- on commencement of each semester.

5. Or in another option if student is paying to the institution INR 3,45,000 per annum (3 lac per annum in Tri-semester and INR 45,000 for fooding

annually) then scholarship of INR 60,000 can be availed against Vishveshwarya Merit Test ('VMT').

6. The air fare, Passport fee, VISA fee & INR 1 lac will be charged additionally for international immersion program. The Bus, Rail Fare will be charged additionally for National Immersion Programs.

7. Fee shall be accepted through demand draft in favour of " VGI payable at Delhi". Payment via Online banking (NEFT, RTGS, IMPS and card swipes can also be made).

8. Hostel will be free of cost for the students.

9. The Installments will be paid against the loan taken by the students after submitting requisite documents.
- \*The none of above charges are optional to any student. Hostel will be compulsory to all the students. These mention charges are tentative in nature & not a legal offering.



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**WHY? MBA + EMPLOYABILITY**

# Get Employed, While Studying

## WHY VGI

- India's First **MICROSOFT EDUCATION CAMPUS\***
- **TCS & Microsoft CSR**  
youth **employability** program
- **Industry endorsed curriculum**  
having global acceptance
- Constant interaction with **Experts from Industries**
- **International Tour** of ( Germany/Singapore)  
to gain global exposure
- **Excellent Placement Record**
- **Large network of Alumni**  
placed in top companies
- **Employment Enhancement** programmes
- **Research and case studies**  
based reading pedagogy
- **Youth Training for entrepreneurship**- to  
support "Atma Nirbhar Bharat( Self Reliant India)
- Support of "**Vishveshwarya Virtual Enterprise**"  
to deliver digital education infrastructure



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**WHY? MBA + EMPLOYABILITY**

# Objectives of MBA Employability

Certifications: Achieve a minimum of five additional certifications during this employability training thus enhancing professional standards and enabling their chances of employability as compared to their competitors. (Enriching their CVs)

## Value Added Program & Certifications

Separate skill development certifications and program. Few shall be (conditions apply) many more as per functional / domain need.

Computer skills



Retail



Rural Marketing



SAP Siemens



Finance



Digital Marketing



Entrepreneurship



Advance Excel





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WHY? MBA + EMPLOYABILITY

# PLACEMENT

PLACEMENT ASSURED PROGRAM WITH MINIMUM PACKAGE OF RS. 6.0 LAKHS\*

MOU FOR PLACEMENT SIGNED AT THE TIME OF ADMISSION MENTIONING TERMS OF REFERENCE.

## Some of our Recruiters



## PLACEMENT CELL ACTIVITIES

PDP+ WORKSHOP+ LIVE WORKSHOP+ DIGITAL MARKETING

BASIC COMPUTER SKILLS

SAP/ENTREPRENEURSHIP DEVELOPMENT/ SUPPLY CHAIN MANAGEMENT



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**WHY? MBA + EMPLOYABILITY**

# VGI MBA Employability

## Course Advantages

Endow quality management programs **Recognized by AKTU,**  
**Corporate Readiness** Modules

**Consistently Ranked** amongst top B Schools of India/ NCR

Regular Industry Interface through **International Workshops, Study Tour, Seminars and Guest Lectures**

Value added modules on **Personality Development.** Aptitude Assessment and **Communication Skills**

**Qualified and Experienced** Faculty

**Book Bank facility** for all

**Scholarship to meritorious** students

**Placement assurance** with minimum 6 lacs annual package

**Free accommodation** for Female and male students

Expression of Interest from **Reputed Corporate Houses** after qualifying EEP examination



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20km from Ghaziabad on Bulandshahar G.T. Road, NH-91,  
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