

# B.Com (Hons)

BACHELOR OF COMMERCE

**AFFILIATION :** CCC University, Meerut^

**ELIGIBILITY:** 12th Passed With 33% Marks

**DURATION :** 3 years



B.Com, or Bachelor of Commerce, is a three-year UG degree course recognized by the University Grants Commission (UGC). The B.Com course is one of the most popular courses among the Class 12 passouts and graduates in the commerce stream. According to a survey report, with nearly 9.33 lakh enrolments every year, B.Com has been the third most desired course in India after Class 12th.

## SKILLS STUDENTS WILL LEARN

- The students after completing the program, should inculcate the following skills:
- Demonstrating inclusive knowledge of the areas related to Accounting, Finance, Human Resource Management, Marketing, Business Law, Corporate Governance, Direct and Indirect Taxation, International Business etc.
- Attitude toward critical thinking and adopting a comprehensive problem-solving approach.
- Thinking from diverse perspectives for solutions to real-life problems especially those related to business.
- The development of the qualities of teamwork, cooperation, and solidarity can be seen as a vision of the current business world, which is full of competition.

## PROGRAM OBJECTIVES

The programme also aims to develop the following abilities:

- Ability to effectively communicate both orally and verbally.
- Appreciate the importance of working independently and in a team.
- Have exposure to complex commerce problems and find their solutions.
- Process information through the effective use of IT tools.
- Understand the required Mathematical, Analytical, and Statistical tools for Financial and Accounting Analysis.
- Develop an understanding of various commerce functions such as Finance, Accounting, HRM, Marketing, Financial Analysis, Project Evaluation, Cost Accounting, Taxation, etc.
- Develop self-confidence and awareness of general issues prevailing in society.

## WHY SHOULD YOU PURSUE A B.COM DEGREE?

- B.Com graduates are trained to start their own businesses.
- The B.Com degree focuses on preparing students for managerial positions.
- Prepares applicants for both the corporate world and entrepreneurship.
- Candidates acquire excellent commercial and financial knowledge that they can use to advance in their careers or company endeavors.
- In contrast with other degrees, a B.Com degree and other short-term courses listed offer a wider range of applications.
- B.Com degree holders can find employment in various industries, including marketing, accounting, consultancies, investment banking, banks, capital management, etc.
- Many businesses favor B.Com graduates over others due to their extensive and varied academic experience.
- A better starting salary than those with other degrees.

## CAREER AFTER B.COM (SECTORS)

- Stock Market
- C.A.
- C.S.
- C.M.A.
- M.B.A.

## CORPORATE JOBS AFTER A B.COM DEGREE

- Accountant
- Account Executive
- Financial Risk Manager
- Business Analyst
- Digital Marketer

## JOBS IN GOVT. ORGANIZATIONS

- RBI Grade -B Officer
- SBI PO
- LIC AAO
- UPSC/IAS
- RRB/NTPC
- SSC

## CAREER SWITCH OPTIONS

- Artificial Intelligence
- Augmented and Virtual Reality
- Big Data
- Cloud Computing
- Block Chain
- DevOps



## SOME OF OUR OEM's



and many more...

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