

#### **VISHVESHWARYA** GROUP OF INSTITUTIONS

Affiliated to AKTU, Lucknow (U.P) | CCS University, Meerut (U.P) Technical Campus, Approved by AICTE / UGC / PCI / BTE / BCI Approved by Ministry of Education, Govt. of India





## LEARN FROM AN EXPERT TO BECOME AN EXPERT



- Affiliations : Duration : College Code :
- : AKTU, Lucknow : 2 Years : 096

#### Eligibility

**Specialization :** 

Graduation (any Stream) with agg. 50% for Gen./OBC, 45% for SC/ST or Eligibility Criteria as per University Norms

Master in Business Administration

IT, IB, Finance, Operations, HR and Marketing

#### Why MBA

MBA offers outstanding educational opportunities in the field of Marketing, Entrepreneurship, Human Resources, Finance, IT, etc. To provide high-quality value-based management education to nurture business leaders with a global outlook, to contribute to the body of knowledge in management, and offers innovative management solutions to the stakeholders for a sustainable world. To make the student productive in their jobs from day one a plethora of value added certifications are also offered.

To enhance the marketability as a professional and improve the quality and quantity of job

MBA Provides dual specialization, further upgrades the management capabilities and gets market versatilit

### Who Should Apply

- The aspiring graduates who wish to start career with Fortune 500 companies.
- The professionals who want to excel in their career.
- The graduates who want to build business leadership skills and professional network.

### Career Prospects

- Business Development Executive
- Project Manager
- Marketing Manager
- Data processing manager
- IT Manager/Consultant
- Human Resource Manager
- Employee Relations Manager
- Technical Recruiter
- International HR Professional
- Marketing Strategist
- Branding managers
- Product development manager
- Digital marketing manager
- Operations Manager

- Supply Chain Manager
- Quality Analyst
- Production manager
- Financial and Accounting Manager
- Insurance Risk Manager
- Investment Banker.

# WHY CHOOSE VISHVESHWARYA?

**100% Placement Guarantee** : Your dream job is our commitment.

**Industry-Driven Curriculum** : Courses designed with input from leading industry experts.

State-of-the-Art Infrastructure : Modern classrooms and facilities that inspire learning.

**Experienced Faculty** : Learn from professionals with real-world experience.

Vibrant Campus Life : Engage in extracurricular activities that enhance personal growth.

**Global Exposure** : Opportunities for international tours and exchanges.

Skill Enhancement Programs : Regular workshops on emerging trends and skills.

Strong Alumni Network : Connect with successful graduates who can mentor you.

Flexible Learning Options : Evening and weekend classes to fit your schedule.

Holistic Development : Focus on soft skills, leadership, and teamwork with academics.





VISHVESHWARYA CAMPUS 20km from Ghaziabad on Bulandshahar G.T. Road, NH-91, Gr. Noida Phase-II, G.B. Nagar Pincode : 201314 (U.P)





