



Vishveshwarya

Group of Institutions

Affiliated to AKTU, Lucknow (U.P) | CCS University, Meerut (U.P)
Technical Campus, Approved by AICTE / UGC / PCI / BTE / BCI
Approved by M.HRD (Government of India)



LEARN FROM AN EXPERT TO BECOME AN EXPERT



BAJMC | BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION)

Studying BAJMC you will learn about the role of media and journalism in society. Further, students are familiarised with public relation, varied types of advertising and marketing and how media organizations operate. It also includes news production, film making, TV, radio, broadcast production and digital media production.

GET 100% GUARANTEED PLACEMENT*

Course Duration : 3 years
Affiliation : CCS University (Meerut U.P.)
Degree awarded : Bachelor of Journalism & Mass Communication
Eligibility : 12th passed with agg. 45% for Gen./OBC,
40% for SC/ST
(Eligibility Criteria as per University Norms)

CAREER PROSPECTS AFTER BAJMC

- Anchor
- Content Writer
- Copy Writer
- Event Management
- Journalist / Reporter
- Content Marketing Manager
- Public Relations Specialist

- Social Media Manager
- News Analyst
- Photo Journalist
- Animation
- Video Editor
- Radio Jockey
- Video Jockey

- Broadcast Producer
- Script Writer
- Media consultant
- Fashion Photographer
- TV correspondent
- Production of Film & TV
- A photographer

Call: 8130293785, 8882497736, 0120-2446333/363 | Toll Free: 1800 8430 400

Vishveshwarya Campus

20 km from Ghaziabad on Bulandshahar G.T. Road, NH-91, Gr. Noida Phase-II, G.B. Nagar, Pincode: 203207 (U.P.)

website: www.vgi.ac.in



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MAKE THE DIFFERENCE YOU WANT TO SEE IN THE WORLD

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WHY BAJMC

- Social Networking • 4th Pillar of Indian Democracy • Wide Career Choices
- Media & Mass Communication train you in the areas such as politics, culture, and industry to understand the most complicated topics in the world.
- In advertisement agencies, print media, broadcasting media, visual media & internet, there are abundant opportunities.
- Communication study will help students achieve professional success. Good oral & written messages are the main skills that employers look for.

FINANCE OPTIONS AVAILABLE

Some of our Prospective Recruiters*



or organizations of similar stature & repute



Affiliation by CCS University, Meerut
Government Approved



Easy Monthly Fee Option
0% Interest



Admission begins
March, 2022

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