



Affiliated to AKTU, Lucknow (U.P) | CCS University, Meerut (U.P) Technical Campus, Approved by AICTE/UGC/PCI/BTE/BCI Approved by Ministry of Education, Govt. of India



# B.PHARM+ EMPLOY BILITY PROGRAMMES PROGRAMMES ENGAGE | EMPOWER | EMPLOY

**BACHELOR OF PHARMACY** 

#### **AFFILIATED TO**

Dr. A.P.J. Abdul Kalam Technical University, Lucknow Code: 096/987

**DURATION** 4 Years

#### **ELIGIBILITY**

12th passed (PCB/PCM) with agg. 45% for Gen./OBC, 40% for SC/ST or Eligibility Criteria as per University/ PCI Norms

## PAID INTERNSHIP PROGRAMM

ASSURED ASSURED PLACEMENT

## Get**₹ 5 LAKH** Minimum Package

Bachelor of Pharmacy (B.Pharm) is an undergraduate degree course in the field of Pharmacy. The B.Pharm is one of the popular job oriented course among the science students after class 12th. In this course the students study about the drugs and medicines, Pharmaceutical Engineering, Medicinal Chemistry etc. B.Pharm + Employability program is job assured, pharma industry centric program where apart from general curriculum of B.Pharm student will be provided in-depth training and knowledge in the areas of Pharmacovigilence, Medical Coding, Clinical Research, Drug Regulatory affairs, strategic management for Health care etc. They will receive certification from the allied agencies recognized by Govt. of India. Communication skill development and Holistic development modules is also part of B.Pharm + Employability Curriculum. The training and certifications will enhance the job opportunity of the students to take up employment in the government or private sector or can start their own business and become a pharma entrepreneur. After certification they can explore the jobs in Pharmaceuticals industries, Health care system, Hospital, Agrochemicals, Cosmetics, Complementary medicines, biomedical, social and clinical science etc.

### CAREER PROSPECTS AFTER **B.PHARM+** EMPLOYABILITY

- » Regulatory Affairs (RA)
- » Medical Transcription and medical coding
- » SAP programmer in CROs
- » Controlling the safety and efficacy of products in areas including pharmaceuticals, veterinary medicines, medical devices etc.
- » Working directly in hospitals or other clinical settings
- » Researcher in distributing health resources
- » Medical devices and Quality Control Manufacturing

- » Medical Science Liaisons
- » Patent Attorneys
- » Product Developers/Formulators
- » Quality Assurance
- » Biotechnology Research Scientist
- » Pharmaceutical Financial Analyst
- » Pharmacovigilence
- » Drug Safety Specialist
- » Academician

## VALUE ADDITION CERTIFICATIONS

Name of the Certificate/Training	Major Inclusions
English Language and Comprehension skills	Basic English Grammar to Advanced English Grammar, PI Techniques Group discussion etc.
Soft Skill Training	Leadership quality, Confidence building measures, Social and behavioral training, Team Management, Project Management
New Drug Discovery & Development	Drug Development Process, Pre Clinical Studies
Medical Coding	Medical Billing, Claim Processing, Research Purpose & basic record keeping
Data Management for Clinical Research	Business Analysis, Data Analysis, Clinical Data Management
Certifications in Pharmacovigilance	Introduction of Adverse Drug reactions
Certification in Regulatory Affairs	New Drug Application
Regulatory Authorities & Agencies	Regulatory Authorities of India, USA, Canada etc
Information resources in Pharmacoviglance	Specialized Resources for ADRs
Strategic Management for Health Care Organization	General business strategy concepts realted to healthcare Industry

### WHY VISHVESHWARYA

- » IT program empowered by CDAC, Ministry of Electronics & Information Technology, Govt. of India and Certified by NASSCOM.
- » Establishment of Centre of Excellence- INDUSTRY 4.0 set up by National Productivity Council (Ministry of Commerce, Govt. of India)
- » Collaboration with NPC (Ministry of Commerce)
- » Virtual Lab Nodal Center in Affiliation with IIT Kanpur & Roorkee
- » Campus located at coming **Integrated Industrial Township DMIC** (Delhi-Mumbai industrial corridor)
- » **BMW Research Lab** in association with BMW India for Automobile Training
- » Institute Innovation Council (IIC) Approved by Ministry of Education
- » India's first Microsoft Education campus
- » Nodal Resource Center in Collaboration with IIT Bombay
- » Certifications from **SDC**, Approved by **Govt. of India**

### SOME OF OUR RECRUITERS





#### VISHVESHWARYA CAMPUS 20km from Ghaziabad on Bulandshahar G.T. Road, NH-91, Gr. Noida Phase-II, G. B. Nagar, Pincode : 203207 (U.P)



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