



# VISHVESHWARYA GROUP OF INSTITUTIONS

Affiliated to AKTU, Lucknow (U.P) | CCS University, Meerut (U.P)  
Technical Campus, Approved by AICTE / UGC / PCI / BTE / BCI  
Approved by Ministry of Education, Govt. of India



The **MBA+ Employability** program is a tailor-made program with a vision to Engage, Empower and Employ the aspirants. This program has been meticulously designed to impart the ability of strategic business, decision-making, and other needed skills among the students. The aspirants are sensitized through various industrial case studies to imbibe the required skill with the precision of executing the various business model to click highly paid positions in Global Corporate Sector.



International Tour



Free Laptop



**Paid Internship Program**

MINIMUM  
PACKAGE

₹ **6** LAKH

Masters in Business Administration

# MBA+

**EMPLOYABILITY**  
PROGRAMME



ENGAGE • EMPOWER • EMPLOY

Specialization : IT, IB, Finance, Operations, HR and Marketing

**AFFILIATION** : AKTU, Lucknow  
**COLLEGE CODE** : 096  
**DURATION** : 2 years

**ELIGIBILITY**  
Graduation (any Stream) with agg. 50% for Gen./OBC,  
45% for SC/ST or Eligibility Criteria as per University Norms

**Certifications from Top Global Universities.**

IT specialization Empowered by Microsoft, CDAC-Meity, Govt. of India.

## VISION

To prepare and develop Human capital as per industry requirement & to bridge industry-academia gap in sync with New Education policy.

## MISSION

Engage, Empower & Employ to execute and implement Employability.



### Value Added Certifications to secure Employability

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- Effective Business Communication
- Enhancing Soft Skills and Personality
- Soft Skills and Personality Development
- People Management

### Compulsory -TFM Modules

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- Microsoft Excel
- MIS - Management Information System
- Power Query
- Data Visualization Through Excel
- Dashboard Creation
- Power BI Developer

### Human Resources

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- HR Generalist
- Talent Acquisition
- Managing Human Capital
- Payroll & Strategic

### Finance

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- Capital Markets & Security Analysts
- Commercial Banking and Credit Analysts
- Credit Analysts

### Marketing

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- Google Ad Certification
- Microsoft Advertising Certifications
- Google Analytics Certifications
- Channel Management and Retailing

### Information Technology

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- Data Analysis with Python
- Big Data Analyst
- Cloud Computing for Business
- DBMS
- Mastering in MS EXCEL Analytics

### Operations

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- Google Project Management
- Fundamental of Operations
- Production and Operation Management
- Leverage Data Science for more agile supply Chain

### International Business

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- International Business & Culture
- Cross Culture Management
- India custom & allied Laws

Note : Many more industry specific certifications based of caliber and competence of students

### International University Tie-ups

- A tie up with an International University.
- We are offering MBA in MIS in tie up with International University
- Along with the two specialization of MBA under AKT University, Employability students will also be getting domain specific industry endorsed curriculum having global acceptance.

### International Certifications

- Big Data Analyst
- Cloud Computing
- HR Generalist
- Cyber Security
- Supply Chain Management
- MIS Analyst
- Project Management
- Digital Marketing
- Business Analytics
- Six Sigma Green Belt specialist

### MBA+ Program Highlights

- International tie up
- Capstone project in top companies
- PMI Certification
- MIS training and certification from International Trainers
- Sharing classroom with International Students
- Regular session from Global Leaders
- Learn and lead beyond the classroom





## Career Prospects After **MBA+ Employability**

- Project Manager
- Data Analyst
- Data Specialist
- System Manager
- Business Analytics
- Program Manager
- Digital Marketing Manager
- Public Policy Manager
- Chief Technology Officer
- IT Consultant
- Foreign Chain Manager
- Supply Chain Manager
- Chief Financial Officer
- HR Analytics
- HR Manager
- Social Media Coordinator
- Marketing Analyst
- Product Marketing Manager
- Import & Export Manager
- International Logistics Manager
- Corporate Auditor
- Finance Manager
- HR Generalist
- Recruitment Manager
- SEO Specialist
- Digital Strategist
- Chief Operating Officer



SOME OF OUR RECRUITERS						

Approved By



Affiliated To



### VISHVESHWARYA CAMPUS

20km from Ghaziabad on Bulandshahar  
G.T. Road, NH-91, Gr. Noida Phase-II, G. B.  
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