

Corporate Resource Center (CRC)

The Vishveshwarya Group of Institutions has a dedicated Corporate Relations & Talent Team CRTT. The prime focus of this team is to establish a highly cordial relationship with the HRs of the above hundred extremely reputed companies so that our students could get exposure to the best of the training provided by these companies. After successful completion of the training program the talented pool of students placed in respective companies as per their domain expertise.

		Some of our Recruiters					
							
							
							
							
							
							
							
							



Vishveshwarya Group of Institutions
Affiliated to AKTU, Lucknow (U.P.) | CCS University, Meerut (U.P.)
Technical Campus, Approved by AICTE / UGC / PCI / BTE / BCI
Approved by MHRD (Government of India)



GEAR UP
FOR AN
OUTSTANDING
CAREER








Vishveshwarya Campus
20km from Ghaziabad on Bulandshahar
G.T. Road, NH-91, Gr. Noida Phase-II, G. B.
Nagar, Pincode : 203207 (U.P.)
81302 93785 88824 97736 1800 8430 400 0120-2446333/363

MBA + EMPLOYABILITY PROGRAMME















ENGAGE • EMPOWER • EMPLOY

Assured Placement with unique feature of PAY AFTER PLACEMENT*















KNOWLEDGE PARTNERS

















APPROVED BY



AFFILIATED TO



ACCREDITED BY



*under placement guarantee agreement

*under microsoft imagine academy

MBA + Employability

Two years full time Program with **CQ (Career Quotient) Advantage**

The **MBA + Employability** program is a tailor-made program with a vision to Engage, Empower and Employ the aspirants. This program has been meticulously designed to impart the ability of strategic business, decision-making, and other needed skills among the students. The aspirants are sensitized through various industrial case studies to imbibe the required skill with the precision of executing the business intelligence to click highly paid positions in Global Corporate Sector.

VISION

To prepare and develop Human capital as per industry requirement and to bridge industry- academia gap in sync with New Education policy.

MISSION

Engage, Empower & Employ to execute and implement employability.

OBJECTIVES OF

MBA + Employability Program

After finishing **MBA+ Employability** program the students will be able to:

Eligibility

As per AKTU norms + VET (Vishveshwarya Eligibility Test)

1. Build Communication Skills including developing English as a language.

2. Build Soft Skills thus leading to holistic development in personality.

3. Build Team & Leadership Skills as well as various life skills.

4. Build Technological Skills of the students through extensive training in MS-Office, Particularly in Advanced Excel, specialization analytics & exposure to latest specialization tools/technologies thus leading to their employability.

5. Prepare students for Jobs by imparting focused aptitude training, GD/PI exposure through professional development & general awareness program thus raising their professional levels.
6. Achieve Professional & Industry-Academia exposure through various industrial visits, interaction with experts from Industry, case studies, Role based Industrial Projects & Educational tours.

7. Achieve a minimum five additional certifications during the employability in the areas of domain specialisation, to enhance professional standards, to enable better chances of employability.

8. Inculcate democratic, constitutional & national values, nation first attitude, respect for Indian culture, diversity, pluralism, global values, a good human being & proud citizen of India.

9. Build Physical & Mental wellness through PT, Yoga, Martial Art & Sports and to achieve knowledge and expertise.

WHY

MBA + Employability

What the students learn from **MBA**

Develop theoretical concepts that are essential in the business world

+

What the students learn from **PGDBM**

Makes every student industry ready & adaptable to the organizational culture

+

What the students learn from **Employability**

Develops job skills, life skills, solid character & great Confidence

=

MBA+ Employability

Prepares the student to be Job-ready on First Day of the work, builds job competencies

LIFE SKILLS & FUTURE READY

Employability program makes a huge impact on career growth & smooth progression

GETTING A **DEGREE** **≠** WILL NOT MAKE YOU **EMPLOYABLE**

HOW TALENT IS ASSESSED ?

Behavioral personality Assessment is applicable at the mid & junior level too.


45%

of MBA Graduates are not employable


Source- India Skill Report 2022




What Students Want ?




Quality Placement




Outstanding faculty & Infrastructure




Intense Industry Academia Collaboration




Holistic Personality Development




Extra curricular activities



Global Exposure



Excellent Campus facilities



Conducive Learning Environment

Major Thrust Areas of Employability Program

English & Business Communication

Soft Skills development including various types of etiquettes & PD

Technological Skill development

Cognitive & Group behaviour

Specific Additional training including job oriented certification and IT training

Industry Academia Interface through Industrial Visit, work shops, case studies & industry experts

Wellness workshop

Confidence Building Measures & Techniques are part of MBA+ Employability Training Program:

- ✔ Mock Interview
 - ✔ Debate & Speech
 - ✔ Goal setting
 - ✔ Role play
- ✔ Case studies & work shop
 - ✔ Team Management
 - ✔ Conflict Management
- ✔ Industrial visits in different sectors IT, Manufacturing, Banking & Finance etc
 - ✔ Sport activities & Events, Yoga, PT & Martial art

Additional Training shall be provided in various modules mentioned below:

- English Foundation Course (EFC)
 - English Advance Course (EAC)
 - Soft Skill Development (Basic)
 - Soft Skill Development (Advance)
 - Technology for Managers (TFM) including
 - Advanced Excel , Power Point & Power BI
 - Aptitude Training PDGA & GD/PI
- Elementary Statistics for Managers.
 - Specialisation wise additional Training and job oriented industry specific certification of high value.
 - One to one mentorship & career profiling with necessary guidance.
 - Sports including Yoga, Martial Art, Taekwondo for mental and physical fitness.

Employability Skill Set

VGI's **MBA+ EMPLOYABILITY** Program especially trains & grooms in all 13 pre-defined parameters mentioned above. VGI is committed to transforming every student by maintaining the most appropriate synchronization between the Employers' requirements and Students' expectations.

Hard Skills	Soft Skills	Technological Skills	Behavioral Skills
Presentation Tool	Communication Skills	Microsoft 365	Motivation
Risk Management Tool	Adaptability	Advance Excel	Body Language
Software Tool	Problem Solving	Designing & Development Skills	Inter Personal
Computer Skills	Creativity	Tableaue	Team Work
Data Analysis	Time Management	Power BI	Delegation
Foreign Language	Willingness to Learn	Data Science	Leadership
Learning by Doing	Decision Making	SBM (Strategic Business Intelligence)	Cross Culture Interaction

MBA + Employability Training (ET) for VGI Students Broad Time Allocation

Course Name	Time allocated	Course Name	Time allocated
English	190 Hours	Statitical Analysis & Financial Accounting	30 Hours
TFM	480 Hours	Industry Interactiaon	40 Hours
Soft Skill Development	70 Hours	CSR Activities	3 Days
Quantitative Aptitude	75 Hours	Industrial Visits	10 Days
GD/PI	75 Hours	Educational Tour	10 Days
PDGA- Personality Development & General Awareness	50 Hours	Sports (PT, Yoga, Drill, Martial Art, Taekwondo	108 Hours
Total hours		1118 hours and 23 days	

Unique Features of MBA + Employability program of VGI

- Assured Competence
- Guaranteed Placement
- Payment after placement^
- Min. assured package

What's in it

AKTU MBA Program for Two years

with specialization :
Finance, IT*, IB*, Marketing, HR, Operations as per university syllabus

*for higher package it's advisable to opt IT & IB (Business Intelligence).
IT Specialization is empowered by CDAC, MeitY Govt. of India & Certification by Nasscom

Specially Designed Industry Focused Employability Training

To be covered in one & half years (upto semester-3)

Certifications for MBA + Employability

Students have the option to select at least two certificates each from two specialization mentioned below:

IT (Compulsory)	IB (Compulsory)	Finance [#]	Marketing [#]
Microsoft 365 by Microsoft	Export & Import documentation by Ministry of MSME	NSE Certification in Financial Market	Google Digital marketing by Google
Excel Expert by Microsoft	Cross Culture Management by UDEMY	Certified Financial Planner by UDEMY	Risk Management by Ministry of MSME
Data Scientist by Microsoft	Project Management by Techcanvas	FLIP- Finance & Banking by UDEMY	Six Sigma by QRCM
Data visualization specialist (Power BI & Tabaleau)	Compliance Management by UDEMY	Financial Accounting and controlling by SAP Basic	Media Planning Certification by UDEMY
Block Chain by CDAC	International Supply Chain Professional by Coursera	Portfolio Management by UDEMY	Retail Marketing by RAI

[^]under placement guarantee agreement

[#]Optional & chargeable

What is Business Intelligence?

Business Intelligence involves the strategies and technologies used by corporates to analyze data and business information with an objective to take profit making strategic business decisions. In more simple terms, it allows businesses to learn about trend affecting its performance. use of business intelligence also enables to predict the future of market and subsequently allows to make futuristic decisions.

The five stages of business intelligence are Data Sourcing, Data Engineering & Analysis, Situation Awareness, Decision Making, and Decision Support. In terms of complexity, it can be Reporting, Analysis, Monitoring, Predicting & Forecasting and Predictive Modeling.

Career Prospects after MBA+ Employability

- Business Data Analytics
 - Business Strategist
 - Data Analyst
 - Business Data Scientist
 - Digital Marketing Analyst
 - Chief Technology Officer
 - Supply Chain Advisor
- Business Intelligence Consultant
 - Foreign Exchange Consultant
 - HR Analytics
 - Social Media Consultant
 - Marketing Analyst
 - Product Marketing Manager
 - Import & Export Analyst
- International Logistics Advisor
 - Corporate Auditor
 - Finance Specialist
 - HR Journalist
 - Digital Marketing Strategist

India's first **Microsoft Education** campus

TCS & Microsoft CSR Youth **Employability** program

Industry endorsed curriculum having global acceptance

Constant **Interaction** with **experts** from industries

Average **Alumni** package Rs. 50 LPA

Employment enhancement program

International tour of (Germany or Singapore) to gain **global exposure**

Research & case **studies based pedagogy**

Youth Training for **Entrepreneurship** to Support Atma Nirbhar Bharat (Self Reliant)

WHY VGI

Institute Innovation center (IIC) Approved by **Ministry of Education**

63 acres of lush green **WiFi campus** with state of the art infrastructure

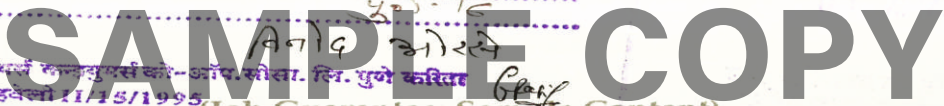
Excellent **Placement Record**

IT specialization empowered by **CDAC, Ministry of Electronics & Information Technology, Govt. of India** and Certified by **NASSCOM**.

Collaboration with **NPC** (Ministry of Commerce)

Campus located at coming **Integrated Industrial Township DMIC** (Delhi-Mumbai industrial corridor)

Earning while Learning



The agreement is hereby offered to full time course post graduate with Employability program.

The agreement is made on _____ by between Vishveshwarya Institute, located at Bhel Akbarpur, Greater Noida
and
(Student name & student ID), _____ S/o _____, Permanent Address _____
_____ Course _____ this agreement only set validated if:

The parties agree as follows:

3. The student's rights and obligations under this agreement will not be assigned or transferred
- In witness whereof, and intended to be legally bound hereby, the parties have executed this agreement as on the day and year first written above

Designation _____ Signature _____ Date _____

To be Discussed with Counselor/ Faculty

1. Enrollment fee is non-refundable.
2. The initial fee of INR 2 lac per annum student has to pay & INR 3,50,000 after placement scheme, in which remaining amount of INR 3,50,000 to be paid by the student to the institution after getting placement.
3. Remaining amount will be paid in the form of every month Installments (ranging 10,000-11,000 approx) after getting job of Minimum Package of INR 3,50,000 onwards.
4. This Total fee of INR 4,00,000 of two years, students will pay in a maximum of six installments for six-semester as per mentioned amount i.e 1,50,000/- at the time of admission & 50,000/- on commencement of each semester.
5. Or in another option if student is paying to the institution INR 3,45,000 per annum (3 lac per annum in Tri-semester and INR 45,000 for fooding

- annually) then scholarship of INR 60,000 can be availed against Vishveshwarya Merit Test ("VMT").
6. The air fare, Passport fee, VISA fee & INR 1 lac will be charged additionally for international immersion program. The Bus, Rail Fare will be charged additionally for National Immersion Programs.
7. Fee shall be accepted through demand draft in favour of " VGI payable at Delhi". Payment via Online banking (NEFT, RTGS, IMPS and card swipes can also be made).
8. Hostel will be free of cost for the students.
9. The Installments will be paid against the loan taken by the students after submitting requisite documents.

Financial Assistance

Education Loan Reimbursement: Education loan for higher education and the documentation of the loan is tough for students, as they have to negotiate with Banking Institutions. To provide easy and hassle-free loan, VGI have signed MoU with financial company-Credenc. Whereas Academic fees of students shall be reimbursed to the institute in a hassle free manner after submission of few documents from students & Co borrower. As this program having unique feature PAY AFTER PLACEMENT also, where student having option to pay amount of credit from Bank as EMI. EMI shall be of Rs. 18-24 thousand per month. Initially on behalf of student, VGI will pay the interest as one of the guarantor. Following documents required.

Documents Required for Bank Credit



Student

- Pan Card
- Aadhar Card

Co-Applicant

- Pan Card
- Aadhar Card
- 6 months Bank Statement

Pay After Placement

As this program having unique feature PAY AFTER PLACEMENT also & the basic objective of this feature is to provide an opportunity to those students having zest & zeal to enter into the corporate world, but due to high fees of institutes & relevant training it become difficult for them to avail those facilities due to their financial status. VGI as a part of corporate social responsibility came forward and with an unique idea of tripartite agreement with Bank, pursuing student & Institute. Where academic fees shall be taken by the institute.

How to Apply

To make your application to Vishveshwarya smooth and stress-free, follow this step by step guide.



Fill online Form at vgi.ac.in



Deposit Fee & Documents



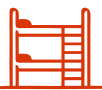
Telephonic **Counseling & Career Guidance**



Enrollment & Admission Letter



Vishveshwarya Eligibility Test (VET)



Hostel Allotment



Program Introduction



Program Start

CAMPUS FACILITIES

Separate Hostel For Boys & Girls



Yoga & Dance Class

Photostat



Medical Services with Ambulance Facility



Gymnasium

Indoor/Outdoor Sports

Stationery & Provisional Shop



Cafeteria

Wi-fi

Bank

ATM

Temple



Computer Labs

Library



Food & Beverages (mess & Canteen)